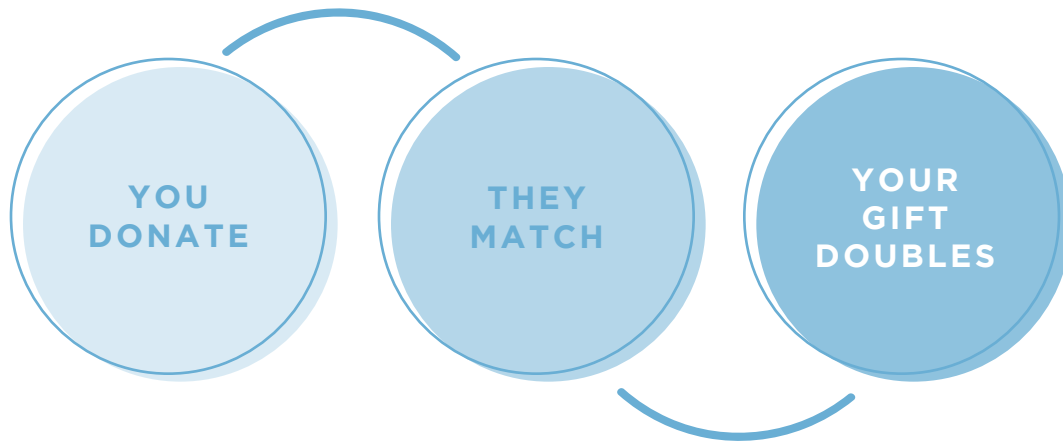


## INTERESTED IN SEEING IF YOUR EMPLOYER PARTICIPATES IN DONATION MATCHING?



### *Donation Matching Checklist:*

- Find out if your employer offers donation matching
- If your employer offers donation matching:
  - Find out if there are minimum donation requirements or other guidelines that might have an impact on your gift
  - Let your HR representative know that you intend to make a gift.
  - If possible, provide the gift amount, date of the gift, and method of the gift for their reference.
- If your employer does not offer donation matching:
  - Prepare to discuss the benefits of gift matching with data and statistics that demonstrate the advantages for nonprofit organizations and employers. Use the statistics on our website at [www.palmerhome.org/matching-gifts](http://www.palmerhome.org/matching-gifts) for examples.
  - Use the following copy as a guide to introduce a conversation on gift matching programs



## About Palmer Home

I'm interested in supporting the 501(c)(3) nonprofit organization Palmer Home for Children (EIN: 13-3327220). For more than 125 years, this organization has empowered children in vulnerable situations to reach their true potential by providing safe and restorative environments that support health development and nurture resilience through four lines of care:

- Campus Care
- Family Care
- Transitional Care
- Foster Care

Palmer Home is different from traditional foster care in that their approach provides a trauma-informed, holistic, and relationally centered foundation that guides their work.

## Reasons to Consider Matching Gifts

Many companies will match charitable donations made by their employees. If matched, my gift to Palmer Home for Children could go even further in helping to protect and provide for vulnerable children and families.

Approximately 11% of donations to nonprofits worldwide are the result of gift matching programs designed to double the impact of employee giving. Organizations that match gifts not only help provide necessary funding for important programs around the world but can also play a role in fostering work environments that promote giving.

Imagine how much impact organizations can have on charitable giving endeavors worldwide if they choose to partner with willing donors.

If our organization does not offer a donation matching program, there's a chance competitors do. 65% of Fortune 500 companies offer matching gift programs. These companies employ more than 26 million individuals. (Source: Double the Donation's Review of Fortune 500 Companies)

Please let me know if our company could offer such a program and how I can sign up to have my donation matched.